

Interviewer: [00:00](#) Alright, we are here with the Ladies of Paradise, Leanna Harley, Maddie Manning, herself, and Jade. How are you ladies doing?

Jade: [00:11](#) Good.

Leanna: [00:12](#) Good.

Harlee: [00:12](#) Thanks for having us.

Interviewer: [00:13](#) Definitely, thanks for making the trek all the way out to Wooden Submarine.

Harlee: [00:18](#) We love it here already.

Interviewer: [00:19](#) It's good, it smells nice, I think I got the lighting down pretty good.

Harlee: [00:24](#) Oh you did.

Leanna: [00:24](#) Yeah.

Interviewer: [00:25](#) Cool. This is for the listeners at home, the first podcast that we've done on Home Turf, so Home Turf is literally my home, so we have people in my house. It's a really good time. I'm personally a big fan of what you guys curate and cultivate online and in your store. Tell the listeners what it is that you guys do.

Jade: [00:52](#) So this is Jade, the founder and co-owner. Ladies of Paradise is a creative agency and we are also a brick and mortar store in Portland, Oregon. We have an online store and we also do monthly events, quarterly events for our company and they are always themed and decked out cannabis consumption events.

Interviewer: [01:17](#) Awesome! And yeah, you offer a highly curated range of products in your store. Tell us about that curation process. Where does that come from? Who does that?

Harlee: [01:29](#) Well all of us really spend a lot of time figuring out who we want to have in the store but honestly it's anyone that is incorporating cannabis in art in any way. So it is like clothing, jewelry, journals, posters, obviously a ton of smoking accessories, postcards. We are always on the hunt for anyone who is putting like a fun spin on anything cannabis.

Interviewer: [01:51](#) Rad. Does most of that come just through like social media, networking with people, being present in places too, cause you guys travel a lot too.

Harlee: [01:59](#) Totally. And like honestly, we are really like collaborative and have really large community vibe so people honestly like send people our way all the time too. Like, "Oh my friend told me maybe you would want to carry my stuff." And we are like, "We love that so much." But when I first was figuring out exactly what we wanted, I just like scoured the internet forever and I found a lot on Instagram but also on Etsy just like searching different things but the majority of everything was found online which is awesome.

Interviewer: [02:27](#) That's super rad. That's like a super honest way to go find producers of things.

Harlee: [02:32](#) For sure!

Interviewer: [02:33](#) And then interact with them. I honestly think that is one of the coolest things about Instagram and whatever. I am rarely on other forms of social media but like I think that it's really cool to actually reach out to people and be like "Yo, I like what you're doing, is there a way we can work together?"

Harlee: [02:48](#) It's really cool too like the new features that they've added have made it really, really easy for you to just like share other people's art. It's really cool, I feel like it's made this even more of a community effort like it just makes it really, really easy nowadays.

Jade: [03:01](#) For sure, so many people say that we are like the one stop shop for like everyone they follow on Instagram. So like Blunted Objects makes like really badass cannabis jewelry and so we carry them and Stigma Style makes these cool weed shirts that everyone wants and so we carry those. You know, we just like to carry a little bit of all of the women-owned cannabis brands, accessories out there.

Interviewer: [03:24](#) Tell me, on that ... on those brands, you guys have a very distinctly Californian vibe to you being that we are all up here in this dreary North West like everybody is wearing jackets and hoodies and stuff right now. Is that like, hot tea in play for sure?-

Harlee: [03:41](#) Beanies, all day, every day. [crosstalk 00:03:44].

Interviewer: [03:43](#) Is everybody from the Northwest? Like where y'all from?

Harlee: [03:48](#) I'm from here. She is, these two are not.

Jade: [03:50](#) Yeah, I'm an army brat so I was born in Kentucky, lived in Puerto Rico, Panama, and all over the place but I went to high school and college in Houston, Texas and I moved here from Houston about four years ago.

Interviewer: [04:04](#) Cool. Yeah, no you guys, there is something just like, distinctly, yeah Californian. It's nice. It's dreamy, it's beachy.

Leanna: [04:12](#) Yeah, I grew up in California.

Harlee: [04:13](#) Oh shit. [crosstalk 00:04:15] I always for some reason, cause every time that I say southern Oregon you're always like, oh I grew up there, but it's really northern California.

Leanna: [04:21](#) Yeah, like middle of the Redwoods, right on Crescent City, near [crosstalk 00:04:25] Oregon.

Jade: [04:25](#) Anywhere near Murder Mountain?

Leanna: [04:30](#) I don't think so. I don't know. I hope not.

Jade: [04:32](#) Um, yeah, but then I'm from Maine so I moved out here six years ago when I graduated college.

Harlee: [04:40](#) So glad to have you. Apparently I am the only true Oregonian in the bunch. I'm just kidding. Except for I'm really not. I just lived here since I was eight, so I feel like it's-

Jade: [04:52](#) Where did you live before that?

Harlee: [04:53](#) Born in Sacramento and then moved to D.C. and then here so-

Jade: [04:55](#) Wow

Harlee: [04:56](#) So basically just here.

Interviewer: [04:59](#) Well, could you guys kind of describe what kind of led you on from being here in Oregon and now that you are here, what was the genesis of this movement or this store, agency and everything. What kind of kicked it off?

Jade: [05:13](#) So when I moved here with my then-boyfriend now fiance, he started a dispensary chain, well they started as one store but now they've expanded. Anyway we moved here from Texas, Ladies of Paradise before it is what it is now was jewelry, and accessory based from markets all over the world so I'd go to Guatemala and get bags made, go to the grand bazaar so really

cool jewelry. From there but then I need a place to shoot or somebody to shoot with and so I started looking on Instagram for creatives in the area who are shooting and you know styling photo shoots and stuff so I met Harlee off of a hashtag and then we ended up living two blocks away from each other and tiny-

Interviewer: [06:02](#)

The tiniest town-

Jade: [06:02](#)

3000 person town so we started shooting and then I just started working in dispensary's more and she was working on a farm with her boyfriend and so we just started shooting on farms and are kind bored of our own companies so we're like hey, how about we start this new fashion meets cannabis blogs and so we wanted to highlight a bunch of women who were killing it in the industry, went down to Humble met some really cool girls in Humble, and then really just found that there was so many women who were just killing it in cannabis so we just wanted to give a platform to them and highlight them and then it just kind of snowballed into what it is now I guess.

Harlee: [06:46](#)

Well and obviously too, our style is very eclectic and crazy and so that was ... it was very new in the industry. So we started doing these shoots with very editorial outfit's of like girls, they were like in the garden testing pH balance and stuff like that.

Interviewer: [07:00](#)

It seems like super artistic. Like it's very-

Harlee: [07:03](#)

Yeah, exactly.

Interviewer: [07:04](#)

Artistic origin, like very isolation and kind of creativity for creatives like to express right?

Harlee: [07:10](#)

Absolutely.

Interviewer: [07:10](#)

That's a really cool genesis like for sure.

Harlee: [07:13](#)

Yeah it was really I mean I'm really happy, we feel like we were in the right place at the right time. Being the first people that kind of did this very, very eclectic creative fashionable take on cannabis but after the shoots a lot of different brands started reaching out being like what is going here? How can we get shoots for our own brand that are going to stand out and be different than what else is on the market. And so that's when we started producing monthly content for brands and that's a large part of what we do.

Harlee: [07:40](#) It's really, really fun a lot of the brands we work with, you know they have their own special styles but they've give us a lot of creative liberty and I'm our photographer and it's so much fun to be like trusted in that sense and know that even though it's crazy and different people are into it.

Interviewer: [07:57](#) That is again super artistic right, like you get to scratch your creative itch-

Harlee: [08:00](#) For sure.

Interviewer: [08:03](#) And which is a super rare thing in the artistic world to be able to express yourself and not get, not be super open to giving harsh criticism right?-

Harlee: [08:12](#) Totally.

Interviewer: [08:12](#) People are reinforcing what you're doing it's like the best. It's the best art.

Harlee: [08:17](#) It is absolutely the best.

Interviewer: [08:18](#) Yeah, that's super cool. Prior to this what did you all do? What?

Leanna: [08:25](#) Yes. So I actually lived in Eugene and I worked at and managed a dispensary for three years and then actually moved up to Portland to work with Ladies of Paradise, and so that's kind of where I was at before I was working in the cannabis industry from medical to recreational so it's been really interesting to see how the market in Oregon has changed so much in the last four years now that I've been in the industry but it's been really-

Jade: [08:56](#) And it gives us a lot of our cannabis info, she's like our go to girl, she knows everything about extracts, and all the facts and regulations-

Harlee: [09:01](#) Everything about everything.

Jade: [09:06](#) And so it's been really great to have someone like Leanne on our team who just straight up came from working ... you know, knew all the elements ... all CC rules and things we had to abide by and stuff like that so it's been beneficial that she came from that.

Leanna: [09:21](#) Yeah. All the fun side.

Harlee: [09:23](#) This is Harlee, and I was actually, I just had my own vintage online clothing store and was managing another online clothing store so that's why I started taking photos in the first place was to keep up with that online. Went straight from that to working with Jade.

Leanna: [09:38](#) So amazing. I was in kind of corporate world. I worked in real estate when I first moved to Oregon. And then worked for Kind Snacks for about four years and then I left them to start with Letterman and then I recently transitioned to consulting with Ladies of Paradise.

Harlee: [09:59](#) [inaudible 00:09:59] badass.

Jade: [10:00](#) Before Ladies of Paradise started in 2014 I was a jewelry buyer for this really badass store in Houston that sold everything from apothecary to jewelry to kitchen equipment-

Harlee: [10:14](#) Furniture.

Jade: [10:14](#) Yeah furniture it was-

Harlee: [10:16](#) Everything.

Jade: [10:16](#) It's like a really, really sick store in Houston and it was like such a vast variety of things that didn't really go together so I feel like I don't know it kind of you know funneled over into what we do now we sell CBD products but we sell earrings, and we sell you know, bongs and like just I like to have a little bit of everything and I feel like that's kind of where I got that from.

Interviewer: [10:40](#) It kind of is like cannabis magpie.

Jade: [10:43](#) For sure.

Interviewer: [10:43](#) Like it really is like the best shiny bit's from what's all out there in cannabis.

Jade: [10:47](#) Really good gifts.

Interviewer: [10:48](#) Yeah for sure. The Blunted Objects stuff is rad-

Jade: [10:50](#) So good.

Leanna: [10:51](#) I love her stuff.

Harlee: [10:51](#) She's amazing.

Jade: [10:56](#) Yeah sold two of her pieces today right before we came.

Harlee: [10:59](#) That's amazing.

Jade: [11:00](#) Yeah.

Interviewer: [11:01](#) I'm curious to hear about that too, what's your demographic like that rolls into the shop.

Jade: [11:07](#) It varies, honestly.

Harlee: [11:08](#) Yeah, I feel like though ... I mean obviously a lot of the majority is female.

Jade: [11:12](#) Yeah.

Interviewer: [11:12](#) And we get ... because next door is Polymer I feel like we get a wide range of ages which is amazing. But, I mean it's usually all female, the majority I would say is 21 to 35.

Jade: [11:24](#) Totally, yeah. People who follow us on Instagram. A lot of people come in are like I haven't been in yet, but I follow you guys on Instagram and I love you guys.

Interviewer: [11:31](#) It's been awesome though recently there has been more dudes coming in and buying some of the T-shirts and merch that we're putting out and it's really cool even a couple guys have come in and bought the girls support girls shit's and they're like were so proud of you guys and excited about what you're doing and it's really cool to see like men being on board with that too.

Jade: [11:50](#) Yeah a guy came in today and bought the Blunted Objects, fuck it up necklace [crosstalk 00:11:54].

Leanna: [11:55](#) Yeah, that ones my favorite.

Jade: [11:56](#) Classic.

Interviewer: [11:59](#) Your focus being on curating female owned businesses and stuff, one of them actually teachable Alicia is a good friend of mine and stuff I love ... how much interaction do you get to have with people outside of this, again since you guys travel and stuff so much do you get to have face to face time with people who you're curating content for out of the area?

Jade: [12:23](#) I would say that we used to have a lot more. I feel like I used to go see people a lot more, it's been really, really crazy and busy

the last couple of months but it's nice having the store attached to the office because we're there all week so anytime that anyone's coming to drop off new product or show us something new we're always there, we all get to see them.

Interviewer: [12:41](#) And we like to do pop ups and stuff, so Teachable she was there for a pop up we did and we'll have a lot of the vendors that we carry in the store come in and have their own table and stuff for special events.

Jade: [12:51](#) Yeah. We've been doing a lot more smaller events lately. We just did one with Cascade AIDS project for raising awareness for HIV and AIDS testing so that was awesome. We're going to have our launch party coming up soon for Lady Jays on February 14th.

Leanna: [13:09](#) So excited.

Jade: [13:10](#) So yeah, that's going to be awesome.

Interviewer: [13:12](#) Tell me about Lady Jays.

Jade: [13:14](#) Lady Jays is our first cannabis product partnership with, we're partnering with my fiancée's grow it's called The Grow, it's in southern Oregon and they already have a range of products out on the market but one of their best selling ones is one of their pre-rolls so we're doing our pre-rolls that we're doing packs of ten half gram joints and they're boxed up in like little cigarette packs you know it's like super cute.

Jade: [13:43](#) We have an in house graphic designer and she's such a blast and she totally killed it on the design and they're called Lady Jays and they have a pink hand stamped paradise on the filter you know, it reads paradise.

Harlee: [13:57](#) Well and it's really exciting for us too because we're going to partner with him and we're going to gradually partner with more and more farms and it feels really cool 'cause there's so much extra flower right now to be helping and collaborating in that way to help these farms sell it in a different way. 'Cause I feel like I mean a lot of what I feel is good about Ladies of Paradise is that we are so fashion that we get some of those fashion people trickling into cannabis so that's just another way to get more people to buy this weed the better.

Interviewer: [14:30](#) Well how do you feel that that in addition is kind of helping make cannabis more normal since it's not just being this thing

that people are smoking but now it's on this necklace it's on this shirt.

Jade: [14:40](#)

Totally.

Interviewer: [14:40](#)

It's in your life everyday.

Harlee: [14:42](#)

Well that's, I mean that was kind of a huge focus of ours was not being so, so, so cannabis that you might not even notice that there's a joint in our hand because it's packaged up in this nice way. And something we really want to do with the Lady Jays is to kind of help people stop smoking cigarettes and having it in that packaging it's familiar and it's good and we're going to have CBD joints as well that really helps with quitting smoking.

Leanna: [15:08](#)

Yeah.

Harlee: [15:08](#)

It's going to be so good I'm so pumped.

Leanna: [15:10](#)

No more [inaudible 00:15:10].

Harlee: [15:10](#)

Yeah.

Interviewer: [15:13](#)

We were actually just talking about that earlier today Dan and I went to the office and there was a pound of really nice hemp, like really, really nice hemp and I'd smoke, and I know I shouldn't smoke.

Harlee: [15:25](#)

It's hard.

Interviewer: [15:27](#)

It's ... I academically, I just know.

Harlee: [15:29](#)

Right.

Interviewer: [15:29](#)

But yeah it's tough whatever but I was like you know what this is great like I would totally just roll hemp 100 percent. I roll cigarettes anyway so that's like-

Harlee: [15:39](#)

And so much of it is just like doing it 'cause I was a smoker and I mean I've been like a month now not smoking and-

Harlee: [15:45](#)

Congratulations.

Harlee: [15:46](#)

Thank you it's I mean it's so hard you quit for three months and you go back and I'm really hoping having this steady CBD drugs that I'm available to smoke and have it feel like I'm smoking cigarettes, which sucks to say, but even just opening this box it

feels familiar in my hand and having this. I feel like it will be a lot easier to continue not smoking.

- Interviewer: [16:08](#) And I think that's kind of like a cool bleeding edge way to normalize right?-
- Harlee: [16:12](#) Totally.
- Interviewer: [16:12](#) Like no man, it's not weed.
- Harlee: [16:14](#) Exactly. And it's like there's always this cool this people smoking cigarettes it like looks so cool or something, there's always been this façade of that, so if we could just switch it over.
- Interviewer: [16:25](#) We were just talking though in a previous conversation about how I really I do, I would be curious to get your input on this but, I feel like in a very short period of time we're probably all going to be dinosaurs with the weed smoking. you know-
- Harlee: [16:40](#) For sure.
- Interviewer: [16:40](#) Like for smoking straight flower whatever I think we're like-
- Harlee: [16:44](#) The last.
- Interviewer: [16:44](#) Yeah for sure, for sure. Like I don't know in my mind at least again I don't know everybody-
- Jade: [16:50](#) Yeah.
- Interviewer: [16:50](#) Everybody nod their head yes.
- Jade: [16:51](#) The vape pens have been very, very popular. And I think they can be good for certain things but it's kind of scary too because you see all these new products coming on the market and there's like no testing or research done to it.
- Jade: [17:05](#) So it's like forever you had people putting fake terpenes and food grade oil into their cartridges which it's like it's food grade it's okay to eat it's not okay to smoke we have no idea what these things are going to do to our bodies and so it's pretty crazy to see how many people don't even smoke weed and just will smoke vape pens all the time and we have no idea what the effects are going to be.
- Harlee: [17:29](#) People are all about convenience. I feel like it's just like that's all they want.

Jade: [17:32](#) I know right I'm a flower girl so, I like to smoke flower.

Harlee: [17:36](#) Yeah you are.

Jade: [17:37](#) But like people yeah, I feel like they don't want to grind it up anymore, and like roll it up.

Harlee: [17:44](#) It's like deal with it [crosstalk 00:17:44].

Jade: [17:44](#) I mean that's like, I mean we're doing a good job with the pre-rolls for sure.

Leanna: [17:47](#) 'Cause everyone wants pre-rolls 'cause they're too lazy to do it themselves that they just want to go into a dispensary and buy something that's already rolled.

Jade: [17:52](#) It's consistent. Yeah, just have the consistency.

Interviewer: [17:54](#) Well and like you said, creating that familiar packaging that they're already aware of they already know this is something I smoke, this looks like this and you're not going to stand out when you're on the corner because it looks like a cigarette now.

Jade: [18:04](#) Yeah.

Interviewer: [18:04](#) I think that's another thing even if it's a joint, people still, if you're out ... you have Rothman [inaudible 00:18:10] hand rolls and I'm sure you get looked at when your smoking joints like you're smoking cigarettes I'm sure. 100 percent of the time yeah.

Jade: [18:18](#) And you're not even putting a little bit of weed in there?

Interviewer: [18:20](#) No. Honestly. I'm not. 'Cause for whatever reason too yeah it's just not the same thing so again. If I like full stop it I'm hoping that I can flip it.

Jade: [18:30](#) Flip it.

Interviewer: [18:31](#) just flip it. 'Cause I think again for me it's a lot more and this is a weird thing to say, and this is maybe the other thing too that you can't do with cannabis it's, and even still with the legalization of cannabis like there's no social rip cord where like if you just need five minutes away from people.

Jade: [18:51](#) Totally.

Interviewer: [18:52](#) And straight up there's lots of times where I just need five minutes it's really tough in a social situation to be like, guys I just need to go regroup for five minutes. I just whatever, so you're just like I'm gonna go smoke.

Jade: [19:06](#) Totally.

Interviewer: [19:07](#) And it's like an isolation thing.

Jade: [19:08](#) It's like an instant excuse.

Interviewer: [19:11](#) Yeah it really is, it's a rip cord you can pull it anytime. And then there's a weird social aspect of it too again because it's like last of the dying breed thing, it's like you find strange people on the fringes of bad conscious right? So like you're more than likely to run into an interesting person when you are taking that breather or whatever maybe I romanticize it because I'm a smoker but-

Jade: [19:31](#) For sure you're romanticizing it.

Interviewer: [19:31](#) Yeah I mean, again-

Jade: [19:35](#) 'Cause that's how I feel about the bathroom and it's not romanticized, I have a small bladder so it's like, you know you just like-

Interviewer: [19:42](#) I was waiting for that-

Jade: [19:42](#) Time to go. But it's easy it's like a thing so it's always like well oh this car rides awful we really got to stop.

Interviewer: [19:51](#) Yeah, yeah, I just, yeah. I don't know so but I think maybe if I can get out of this, this hemp I smelled today was unbelievable, it was super affordable, honestly I couldn't believe it was just hemp and I was like I could roll with that maybe-

Harlee: [20:08](#) You gotta try. Maybe when these Lady Jays come out.

Jade: [20:12](#) Oh yeah.

Harlee: [20:12](#) Yeah.

Interviewer: [20:12](#) I'm about that, well actually we were talking we'll have to talk later about it but, like I really would that would be rad, I would love to have just like have rolled up to smoke and there's

something that is strangely appealing to old people like me about the format of a cigarette [crosstalk 00:20:28]-

- Harlee: [20:28](#) And having it in that box, yeah.
- Interviewer: [20:30](#) Which is also I think really like, kind of a fashion thing in a sense it's like-
- Harlee: [20:35](#) Totally.
- Interviewer: [20:36](#) You all are more attuned to the sensory feedback of things which I don't think, I mean, I can say this everybody in marijuana and I think you'll agree with whatever hot take, self important, everybody does care about but when it comes down to it I guess it's like cost of packaging and stuff so there's all these trade offs that you make but again, being that you come from that background you represent which you do I'm super excited to see it I'm sure it will be an interesting tactile experience and it will look completely different-
- Jade: [21:08](#) It's so good. Yeah they are like even better in person when we got them printed out and folded up everyone was freaking out 'cause they look really pretty and [crosstalk 00:21:18].
- Leanna: [21:17](#) They're beautiful.
- Jade: [21:17](#) But then they come out and you're like oh my god it's real, they're coming out.
- Interviewer: [21:20](#) It's like hearing your song on the radio or something like that.
- Jade: [21:22](#) Exactly.
- Leanna: [21:23](#) Yeah.
- Harlee: [21:24](#) Oh that would be nice.
- Interviewer: [21:27](#) So when does the album drop, when do these come out?
- Harlee: [21:29](#) But really.
- Jade: [21:30](#) Next year.
- Interviewer: [21:31](#) No, the lady Jays are coming out on the 14th you said?

Jade: [21:32](#) Yeah, they come out on the 14th we're having a launch party at our store the same day on the 14th from four til seven and then we have high five tours parked outside for consumption.

Interviewer: [21:43](#) Cool.

Harlee: [21:43](#) Were doing kind of a happy hour party 'cause you know it's valentines day.

Jade: [21:47](#) People can come get nice and stoned before they go to their dinner.

Interviewer: [21:52](#) That really adult. That super classy.

Jade: [21:53](#) You know we're just really trying to look out for people.

Interviewer: [21:55](#) Yeah that's awesome.

Jade: [21:58](#) We know what they want.

Harlee: [21:58](#) They want to get high and go eat food.

Jade: [22:00](#) For sure.

Harlee: [22:00](#) Who doesn't?

Leanna: [22:01](#) Give the people what they want.

Interviewer: [22:03](#) I mean you want to protect your Valentines day a little bit too let's be real.

Jade: [22:05](#) For sure.

Interviewer: [22:06](#) Yeah for sure. And congratulations to you, new mother to be.

Jade: [22:12](#) Yes, thank you.

Interviewer: [22:13](#) Yeah, totally.

Jade: [22:14](#) Super, super excited-

Interviewer: [22:16](#) Does that play into the early evening happy hour thing? 'Cause you're like we got things to do.

Jade: [22:21](#) You know maybe, a little in the back of my mind, no. We just wanted to take care, make sure people could go out to dinner and stuff 'cause it's Valentines day but I am going to sleep really

early, I am super tired these days and it's really weird 'cause I'm not a napper or like someone-

Interviewer: [22:40](#) Or even a sleeper.

Jade: [22:41](#) Yeah. So yeah, now I get ... I'm like oh my god you guys i need to, I had to go home and take a nap yesterday and I fell asleep for three hours in the middle of the day and so that's different for me but at least i don't have morning sickness which I hear is really bad and I guess I got blessed with the no nausea so I'm happy.

Interviewer: [23:04](#) That's awesome. How do you see motherhood changing the dynamic of what you do?

Jade: [23:09](#) You know a lot of people have been asking me that and saying I can't wait to see how you bring motherhood into Ladies of Paradise and I don't know I think it's so new right now and so the only real difference is that I mean I've stopped smoking like I was, I have headaches and I have my little vape pen that I hit from time to time but, for the most part it's been a super big lifestyle change already and I think that you know as I get more pregnant we'll see and then I don't know.

Jade: [23:43](#) I'd like to talk about it in our blog coming out I get like a bunch of DM's about it, asking me if I still smoke and if I know if it's bad or good and there's an Instagram that I follow called cannabis and parenthood by Kira Fe and she just covers motherhood and actually she covers pregnancy in cannabis and breastfeeding and cannabis so it's really interesting to start learning about all these things that I didn't really explore that side of cannabis before and so I think it's just going to be a gradual thing that I figure out where I'm comfortable.

Interviewer: [24:26](#) How do you think that art will kind of imitate life with what you guys are doing and maybe eventually kind of breach out into maybe the onesie's or any of those type of products?

Leanna: [24:36](#) Babies of Paradise.

Jade: [24:37](#) Oh I know so many people who are like ah Babies of Paradise. Yeah I don't know it's so funny when I started when I was going to Guatemala a bunch I would, I sold like the cutest little onesie's they're like Guatemalan fabrics and they were so cute. I'm like it's all coming full circle but no I don't know, we probably I don't-

Harlee: [24:59](#) Just make a onesie, my moms high. Just kidding.

Jade: [25:00](#) I don't know I think that there's a fine line with that. I think I definitely wouldn't want to advertise cannabis is cool for children or put weed leaves on a onesie.

Harlee: [25:12](#) For sure.

Jade: [25:14](#) But I think that being a mother and consuming cannabis is totally okay and I think I'm just going to be a bigger advocate for people who are fighting to normalize smoking weed when you're an adult and a mother.

Harlee: [25:28](#) I think that it's ... I feel like it's gonna be a good for the whole team to just being healthier and more aware and a lot of our brand is about compassion and love and I feel like having a child in the mix bring out that more in-

Jade: [25:44](#) Totally. Already I feel like, we went pretty hard last year so we really [crosstalk 00:25:51] and I think that already it couldn't come at a more perfect time you know I found out I was pregnant right before the new year and then I have a bunch of things going on this year now I'm getting married, have the baby, we're launching all these products and stuff I think it's just like, time was like on our side and I think it was the best time that it could have happened and already i mean everyone's already taking a step back and quit drinking a little and you know, just reel it all in and just plan for the year.

Interviewer: [26:19](#) You said it earlier too, right place right time kind of but like it's less that too it's just that you are I think present and engaged for things to happen organically.

Interviewer: [26:31](#) And that something that I really appreciate about the store the first time I came in it's like you guys have very fashion, very produced presence online and the store is like really soulful like it's soulful and kind of I didn't expect it, I expect it to be like, and I mean that in the best way I just expected it to be way more sheen but it has soul which is really cool. And again I think you're just letting stuff happen organically and that's why.

Jade: [26:57](#) Yeah, we're huge believers in manifesting. We do new moon, full moon rituals, like every new moon, full moon, [inaudible 00:27:07] Jen one of our really good friends Jen Moon dancer and so I think as a group we really push each other to be like what are your goals? What do you want to do? Where do you

want to see yourself? And I think that and you're saying being present, holding each other accountable, is huge part of it.

Interviewer: [27:24](#) Yeah it's nice not to hear that future casting. You're just like I don't know I'm here and this is what I'm doing.

Harlee: [27:32](#) Well, and too a lot of what we have done we've learned how to do it this last year and that's kind of been something we've been really proud of is it's like no ones going to hold us back were not going to let anything hold us back we're going to try and if we can't do it then we know we can't do it but if we can then that's fucking awesome. And every single thing that we've tried to do we've been able to and it's been really important to us like yeah do what we love to do it's like we're doing this and we love doing it because were all doing it together we're believe in each other were doing what we think is right and we don't want to waver from that we don't want to just do something because it's trendy or be this other way because it's what were supposed to do we genuinely want to do what we want to do.

Interviewer: [28:11](#) Could you guys describe your events, your launch what it will be is there public smoking ... how would you make an ideal event?

Jade: [28:22](#) So we have a couple different kind of events so the small events that we do at our store for like Lady Jays launch tat will be in the store, private, small event, and we don't have any smoking there but we usually work with the High Five Tour Bus to go outside so that there is a way to go consume cannabis safely and legally. And then we do larger events, our quarterly events which are more experiential marketing do a lot of interactive art installations, things like that-

Harlee: [28:53](#) Live music.

Jade: [28:54](#) Yeah, were going to be expanding and going into Denver actually in march which we're really excited about, electric avenue.

Jade: [29:01](#) And so our events ... those large events tend to be a private large cannabis consumption event so we always make sure it's on private property and you can consume inside. We get various vendors from dabs, joints, just making it a really fun party and trying to end the stigma on cannabis consumption.

Interviewer: [29:25](#) [inaudible 00:29:25] So February 14th at-

Harlee: [29:29](#) Oh no, I was just going to say since we're a very big Instagram heavy brand there's a crazy photo sets everywhere like disco balls last time we had our graphic designer built ... our last one was British invasion and we had the octopus's garden as one of our sets and we built the huge sequin pink octopus tentacle they're just like really out there crazy and unexpected, we want I mean ... in L.A.-

Interviewer: [29:56](#) That was one of my favorite things when I came into your shop. It really stoked me out I was like this is really cool, soulful, crafty, fun.

Harlee: [30:01](#) Exactly.

Interviewer: [30:03](#) It's great.

Leanna: [30:03](#) We couldn't get rid of that.

Interviewer: [30:04](#) And it's like ... we really have to be throwing cannabis consumption events is no fucking joke, we can't go into a beautiful place, the majority of beautiful halls or event spaces don't allow smoking so we usually have to go into like pretty nitty gritty places take everything down and redecorate the whole place. it's a lot harder than other, than parties really are. I applaud us a lot for what we do to event spaces because it's like ten girls putting in 20 hours of ... it's a lot. But it looks so cool and it's like the cannabis industry deserves those really fun parties just like any other industry deserves that.

Leanna: [30:43](#) Definitely and were seeing that's the hugest thing I think that's a niche with doing events is the venues because in most states right now there's not good options for cannabis consumption lounges.

Harlee: [30:56](#) Rich people need to start buying up places and letting people smoke in them because I feel they would make so much money.

Jade: [31:01](#) Yeah [crosstalk 00:31:03].

Leanna: [31:02](#) Yeah but there's just like a huge lack of good venues to choose from and it's in most states, it's not something, I think in California especially in Hollywood in the next year we're going to be seeing lot of cool lounges pop up but you know the other states need to fall in line and start figuring something out Oregon especially.

Jade: [31:24](#) Come on Portland.

Harlee: [31:24](#) Let's go.

Jade: [31:25](#) We're looking for you.

Interviewer: [31:26](#) I'm curious to see how L.A. shapes out with the consumption stuff. I spent most of my summer down there doing events largely in peoples homes in the Hollywood Hills or whatever 'cause like you say it's all this weird, it's not gray [inaudible 00:31:44].

Jade: [31:43](#) Grungy.

Interviewer: [31:43](#) Yeah, totally.

Jade: [31:48](#) But were cool with that.

Interviewer: [31:49](#) Yeah.

Jade: [31:49](#) Yeah.

Interviewer: [31:50](#) Rad.

Jade: [31:51](#) [crosstalk 00:31:51] vibe. What's that-

Harlee: [31:51](#) Cosmo grunge. That's us.

Interviewer: [31:53](#) That's awesome.

Harlee: [31:56](#) We were in Vegas and when we were in Vegas we were [inaudible 00:31:58] crazy. But somebody said that was our look and we were like, that is our fucking look.

Jade: [32:04](#) Cosmo grunge, taking it now.

Interviewer: [32:07](#) What did you do in Vegas? [crosstalk 00:32:10].

Jade: [32:11](#) I'm like oh that's a loaded question.

Harlee: [32:13](#) I came back I slept for 31 hours straight I lost a whole day, it was insane. Shows you why this year we're calming down.

Interviewer: [32:21](#) That's crazy, I know there was like a million and ten things definitely going on but like we pod casted down there so they kept it super responsible but I did not attend one single party.

Jade: [32:35](#) Really?

Harlee: [32:35](#) There's so fun.

Leanna: [32:36](#) The Willy's Reserved one was awesome.

Harlee: [32:39](#) We actually all got tattoos.

Jade: [32:40](#) Yeah.

Interviewer: [32:40](#) What?

Jade: [32:40](#) Should we show Ross our tattoos.

Leanna: [32:41](#) Yeah, here we go.

Interviewer: [32:42](#) Rad.

Jade: [32:43](#) Always on my mind.

Interviewer: [32:47](#) That rad. Those are rad. That's super cool. Oh okay, I should have come to that party.

Leanna: [32:50](#) No it was really cool.

Harlee: [32:51](#) Next year.

Leanna: [32:52](#) We could all have matching tattoos.

Interviewer: [32:53](#) Yeah, totally.

Harlee: [32:54](#) Were trying to throw a party in Vegas next year.

Jade: [32:57](#) Keep an eye out for it.

Harlee: [32:57](#) Yeah, so go to the Willy's Reserve and then hopefully it can be [inaudible 00:32:59].

Jade: [33:00](#) Yeah, I don't know what it was, we went to a cactus farm three days in a row.

Jade: [33:08](#) Oh fun.

Harlee: [33:08](#) That sounds really fun.

Leanna: [33:08](#) Is that where you got some of your cactus's downstairs?

Interviewer: [33:09](#) That is where I got a lot of the cactus's downstairs. I always I never want to be the guy at the airport sweating and rushing and I feel like when you're traveling I feel it's very representative of where you're at.

Harlee: [33:21](#) Totally.

Interviewer: [33:22](#) Right?

Harlee: [33:22](#) Agree.

Interviewer: [33:23](#) So I was totally that guy leaving Los Vegas for like just like late, cardboard box full of cactus, no joke 42 pounds of cactus I was bringing back on this plane everybody's looking at me like dude what the fuck are you doing actually? I'm like, you don't get it. You don't get it.

Harlee: [33:42](#) Are they like cheaper there? Or prettier? What's up?

Leanna: [33:43](#) Yeah what was so special about the cactus?

Interviewer: [33:45](#) Yeah, okay so, Moon, Sun, Cactus Nursery and Coy Nursery Las Vegas, Nevada. They're just like a cactus nursery so [crosstalk 00:33:56] straight up like how we got to whatever 70's or Portlander street here in town and stuff, it's really cheap down there.

Jade: [34:06](#) I mean I imagine. There's like so many cactus's that grow out there-

Interviewer: [34:07](#) This is stupid but-

Harlee: [34:08](#) Jade next time, we're coming ... maybe we should drive-

Jade: [34:10](#) That's actually what I was thinking of-

Leanna: [34:10](#) So we were supposed to drive.

Jade: [34:12](#) Is that we break off a piece of cactus-

Harlee: [34:13](#) Like wild cactus or from someones lawn-

Jade: [34:16](#) And then you should have seen the one that I had that we brought from California I didn't have it in water for three days and then I put it in soil and water and it grew so [inaudible 00:34:25] it was our friendship cactus.

Harlee: [34:26](#) I know.

Leanna: [34:27](#) Oh I love that.

Interviewer: [34:27](#) See that's rad. We're actually going to be ... actually this is good Phil from [inaudible 00:34:34].

Jade: [34:33](#) Yes phil.

Interviewer: [34:34](#) Is a good friend of mine.

Jade: [34:36](#) And mine.

Interviewer: [34:37](#) And yours. You all know Phil? You all know Phil?

Jade: [34:39](#) Oh yeah he's the best.

Interviewer: [34:39](#) Everybody knows Phil. Everybody knows Phil.

Leanna: [34:40](#) Phil who?

Interviewer: [34:43](#) Also loves cactus were going to throw a pop-up in the spring time, I'm going to bring up a bunch of cactus and we're going to do a pop up you guys can totally come hang out and have cactus-

Harlee: [34:53](#) Sounds amazing.

Jade: [34:53](#) We're there.

Interviewer: [34:54](#) It's going to be called Everything Succs, two C's succulents.

Harlee: [34:57](#) Oh my gosh.

Jade: [34:59](#) That's good.

Interviewer: [35:00](#) It's so real I'm not even joking.

Jade: [35:05](#) Does Phil have a bunch of cactus's or is he going to do succulents?

Interviewer: [35:06](#) No like this is kind of an excuse for me to go just, so look ... so I shook down the folks is Las Vegas.

Jade: [35:14](#) Oh.

Interviewer: [35:15](#) And they told me the plug on the cactus.

Harlee: [35:18](#) Okay, that's what you need to be telling us.

Jade: [35:19](#) Are you gonna, yeah.

Interviewer: [35:19](#) Well I'm gonna fly to this place and I'm gonna get a U-haul and I'm gonna spend like a thousand dollars in cactus, I'm gonna bring them back to the North West, can we go back downstairs.

Jade: [35:32](#) Sounds amazing.

Interviewer: [35:32](#) So we can ... there's a I've got stuff outside and things so we actually, I think this will be a thing but, I'm down ... there's a lot of cold tolerant cactus we can nerd out on this later but I think people will start xeriscaping more and more as water as a commodity and so drought tolerant plants, deer tolerant plants up here are very a commodity too-

Harlee: [35:55](#) For sure.

Jade: [35:55](#) Yeah.

Interviewer: [35:56](#) So we can totally cactus nerd out. But yeah I was fully that guy.

Harlee: [35:58](#) We love cactus.

Jade: [35:59](#) Perfect. We'll help you promote it.

Interviewer: [36:01](#) Cool, yeah.

Harlee: [36:03](#) We could come with you, if you want.

Interviewer: [36:03](#) Honestly it would be-

Jade: [36:06](#) What state is the plug in?

Harlee: [36:07](#) It is in California.

Jade: [36:09](#) Okay.

Harlee: [36:10](#) That's easy, lets all road trip.

Interviewer: [36:10](#) Like seriously, like-

Leanna: [36:11](#) I love a road trip.

Jade: [36:11](#) Yeah.

Interviewer: [36:12](#) It's so happening, it was really just an excuse, I don't even know what Phil had a space that we are going to do it in maybe I don't know.

Jade: [36:19](#) I love it.

Interviewer: [36:19](#) But yeah it's very much, we've had the graphic designer do some stuff.

Jade: [36:23](#) Oh, it's really happening.

Interviewer: [36:24](#) Oh no joke. Have you been ... there's a shop in Los Angeles called The Cactus Shop and first few times I went there I was like oh man this is rad, there's like cinder blocks and cactus and stuff.

Jade: [36:36](#) Wild.

Interviewer: [36:36](#) That's all you really need to grow a cactus so if you have good taste in cactus-

Harlee: [36:41](#) Which we do.

Leanna: [36:41](#) Is it downtown?

Harlee: [36:43](#) Obviously.

Interviewer: [36:44](#) It's at Echo Park.

Jade: [36:45](#) Oh okay.

Interviewer: [36:46](#) Yeah.

Jade: [36:47](#) I love cactus.

Interviewer: [36:48](#) There just nerds. Yeah, rad. Well cool, Lady Jays February 14th at Ladies of Paradise on Instagram. Do you guys Twitter, do you guys Twitter things?

Leanna: [37:00](#) We should.

Jade: [37:00](#) We're working on our tweet game so, we're going to start that up soon.

Interviewer: [37:05](#) Cool.

Jade: [37:06](#) But follow us on Instagram.

Interviewer: [37:06](#) Follow the Instagram.

Jade: [37:07](#) Yeah Follow the Instagram, we're always active on there and yeah February 14th, Ladies of Paradise, Lady Jays it's going down.

Leanna: [37:16](#) Oh yeah.

Jade: [37:17](#) Yes.

Interviewer: [37:17](#) Cool. Thank you very much for taking the time and coming out. Appreciate it very much.

Harlee: [37:20](#) Thanks for having us.

Jade: [37:20](#) Yeah, it's so nice to see you.

Interviewer: [37:22](#) Yeah, likewise. Cool, we'll talk to you soon.

Jade: [37:25](#) Yeah.

Harlee: [37:25](#) Bye.

Leanna: [37:26](#) Bye.